

#cyclecitychat

Tweet Chat

Making Australian cities 'Cycling Cities'



29th November 2012

#cyclecitychat Tweet Chat

Public Event Thursday 29 November 2012

10am – 11am Perth / 12 noon – 1pm Brisbane / 1pm – 2pm Sydney & Melbourne / 3pm – 4pm New Zealand

How can we make Australian cities 'Cycling Cities'? How can we make riding a bicycle safer in Australian cities? How can we make cycling a 'normal' and comfortable mode of travel?

Follow the #cyclecitychat hashtag on Twitter for a real time discussion with thought leaders, bicycle riders, architects, urban planners, spatial analysts, investment specialists, advocacy groups and people who love cities



rachel@cycligrachelsmith.com

<http://www.facebook.com/pages/We-Heart-Cycling/401023656595008>

“If people can come together, take an idea out of it and later apply it to anything in their lives, that for me, would be success... it's about starting a conversation and talking about cities”

Maria Nicanor, BMW Guggenheim Lab Curator

Question 1

What makes a city a cycling city?



One that focuses on peds and cyclists over motor vehicles e.g. city malls, pushing vehicles to ring roads

A cycling mode share of 30% - equal or greater than public transport or cars – now that's a cycling city!

Cycle infrastructure which considers all bike rider types

A cycling city has road infrastructure for safe cycling

How do we define a city? CBD? Greater metro area? Quite different concepts and challenges

When the bike is the most convenient choice. Convenience is key

Enough room for all - peds, bikes and vehicles on a mixture of roads & paths with clear signage!!!

All the infrastructure in the world unless you can get ppl wanting a cycle city, citizens, polities, authorities

A cycling city has the next generation growing up not learning how to drive a car - they have no need

Women - the gauge of a cycle city

Question 2

How can we connect ANZ professionals to collaborate?



Conferences/informal industry slide shows are good for this

But I think professionals need to get on the front foot, hook up, workshop and propose ideas

We have seen it in Perth with the @RACWA sponsored cycle safety forums (three). Action plans are now out #BTAWA

Social media, just like this tweet chat. This is amazing, we have professionals from all over ANZ collaborating

Through volunteer bodies - @CyclingAus @bicycleNSW local authorities - must work at different levels

Link to action report from cycling safety forums

Let's do a photo night of Copenhagen photos!

Events like The Edible Brisbane tour, as part of the PedBikeTrans AGM

Pertinent word here 'sponsored'

Question 3

Nominate a \$10k temporary project in each ANZ city we can pilot in 2013?



A competition to gather ideas and drawings from children of their views on their ideal city/community

I nominate a temporary bikeway separated by traffic cones in each city in January 2013

How about closing the roads on Sunday afternoons in summer, like the New York summer streets

City of Fremantle is working towards this with their cappuccino strip.

Education and Participation. More visible in the media for the good and right reasons.

for \$10k I would fund a community cycling group that restores old bikes and loans or sells them the local community

**What temporary project would
you pilot/action with \$10k?**

Question 4

What can we do to make cycling 'normal' in 2013?



Bike riding Pollys in suits - Barry O'Farrel would be a fantastic role model

educate the community about the benefits of cycling environmentally, socially and economically

prominent celebrities in media on bikes extolling positives, ease, fun, accessibility - bike bus to school?

Ride dapper - no battle gear please

Bike parking in convenient locations where there is passive surveillance

Education and Participation. More visible in the media for the good and right reasons.

the best ideas come from the community - there is resilience and strength in many voices, ideas and experiences

In 2013 I will...

Question 5

How can we share skills and knowledge across ANZ?



Include cycling and road rules / safety into the primary school sports / life ed. curriculum

Upload interesting finds and ideas on social media

An Archdaily type webpage for bike projects?

sharing skills starts with values - wanting to teach others for the overall good rather than ego achieves better outcomes

The Bike Futures conference was awesome @bicycle_network. prhaps they could have some more events or webinars?

Don't forget it's not just the 'professionals' that have good ideas. Good communication with the people out riding

“In the next week introduce two people who don't know each other, but ought to”

Reid Hoffman, LinkedIn Co-Founder

Question 6

We need better count + economic data. What should we do in 2013?



Whilst on a council secondment, I saw that measurement of success (data) was used to determine infrastructure investment

Brilliant smart phone apps

Better count and economic data come from non biased sources can there be an a-political research body to run the research?

more intelligent analysis of census data; more open analysis of bike share data ("Reinventing Discovery")

Yes. Maybe conferences and seminars should be more about 'doing' and 'data crunching' rather than 'listening'?

“It’s only what’s counted that counts”

Dr Rod Tolley, Walk 21

Question 7

Infrastructure – green paint, protected, bidirectional – which is best & why?



Signs. Brisbane has fabulous infrastructure. Wayfinding is helpful to users & provides good marketing

Best is education. All the 'prot.' 'green pt' 'separation' etc, doesn't stops all the conflict on Coro Dve bikeway

Green has worked well in @CityofFremantle where I have noted a + change in driver behaviour.

75% of Sydney non-regular riders said separated lanes and off road paths would make them ride more often

Anzac Parade separated path average daily count increased by 342% 2002-2007. Dont know of any paint jobs that do this

prot'd, look@Sylvan/Land intersection & BAZs. A joke, can't u'stand why pros reading CROW could recom that

There is no single answer. Different infrastructure solutions work best in different spots

Question 8

How should advocacy groups focus their efforts?



Local community hubs / suburban centres where there's a concentration of short local trips eg schools, shop

focus for advocacy groups should balance attitude change/education and on the ground practical initiatives

Use the potential of the strength in numbers

Women - the gauge of a cycle city

any advocacy must be inclusive: bikes & cars not exclusive: bikes or cars

for all cycling, protected lanes; for BSSs, MHL rationality (slow=safe, had to be said!)

In 2013 I will...

Question 9

Where can we find new funding and money for cycling?



Cycling Celebrities. Involve....build it and they (\$\$) will come

Copenhagen now receive additional funding for bike infrastructure from the gov department of climate change

dunno, but get everyone to read "City Cycling" Pucher/Buehler, emphasis health benefits especially

“If we want to justify investment in walking and in cycling we need more data and better data”

Dr Rod Tolley, Walk 21

Question 10

Can we collaborate to crowd-fund a bikeway?



maybe we could get matching funding from the Federal Government for all money raised?

thinking locally, Census data shows West End low hanging fruit: use census data. would chip in I guess

wamba.org.au/ \$10 for 1m of trail. Done.

Can we get some big guns on board that may want to improve their eco image?

Got a question for the next

Tweet Chats?

Please email your questions for future Tweet Chats to

Rachel@cyclingsmith.com

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Tweet Chats in 2013

Thursday 24th January 2013

Theme: Cycling, Streets and Safety

10am Perth / 12 noon Brisbane / 1pm Sydney & Melbourne / 3pm New Zealand

Follow the **#cyclecitychat** hashtag on Twitter for a 60 minute real time discussion

Thursday 21st February 2013

Theme: Cycling & Bicycle Orientated Developments

10am Perth / 12 noon Brisbane / 1pm Sydney & Melbourne / 3pm New Zealand

Follow the **#cyclecitychat** hashtag on Twitter for a 60 minute real time discussion

Thursday 21st March 2013

Theme: Cycling & the Economic benefits

10am Perth / 12 noon Brisbane / 1pm Sydney & Melbourne / 3pm New Zealand

Follow the **#cyclecitychat** hashtag on Twitter for a 60 minute real time discussion

